

SAMPLE SET OF QUESTIONS

PRACTICE SET

SEM 2

JOURNALISM AND MASS-COMMUNICATION

I) SHORT NOTE :- 5 Mark

- a) News – Elements and Characteristics
- b) Sports Reporting
- c) Qualities of a reporter working on Beat
- d) Gatekeepers
- e) Paid News
- f) Women as Audience
- g) Importance of signs and codes in News writing
- h) Gender issues in Media
- i) City Reporting
- j) Press Conference

II) Long Questions :- 10 Mark

- a) Discuss the procedures for writing a news report ? Is collection of news determined by this report – explain.
- b) Write the difference between news “Source” and news “beat” ? Illustrate beat reporter.
- c) Discuss the principles of news writing and its relevance to responsible Journalism. Explain with suitable example?
- d) Define News Values ? Is it added within the four walls of a News media ? Elaborate your answer?
- e) ‘News gets filtered by the Gatekeepers’ – Illustrate with example.